

# VAAL SUBLIMATION BLANKS - COMPANY PROFILE

## 1. Company Overview

Vaal Sublimation Blanks is a proudly South African supplier of premium-quality sublimation products, serving small businesses, print shops, crafters, and corporate branding companies nationwide. Established with a passion for creativity and customer service, we provide a wide range of sublimation blanks designed for professional results, long-lasting durability, and exceptional print clarity.

Website: [www.vaalsublimationblanks.co.za](http://www.vaalsublimationblanks.co.za)

Address: 78 Ravel Street, Mantevrede, Vanderbijlpark, 1911

## 2. Vision

To become South Africa's most trusted and innovative supplier of sublimation blanks, empowering entrepreneurs and creators with high-quality products and exceptional service.

## 3. Mission

- To supply a diverse range of premium sublimation blanks at competitive prices.
- To support customers with fast, friendly, and reliable service.
- To continuously expand our product catalogue to meet evolving market needs.
- To help small businesses grow through quality, consistency, and education.

## 4. Core Values

- Quality: Only the best materials and finishes for professional results.
- Customer Service: Fast responses, personalised support, and a commitment to excellence.
- Innovation: Constantly expanding our product range with new and trending items.
- Integrity: Honest pricing, transparent communication, and dependable service.

- Community: Supporting local entrepreneurs, crafters, and small businesses.

## 5. Products & Categories

Vaal Sublimation Blanks offers a wide range of high-quality sublimation-ready products, including drinkware, home decor, accessories, apparel, gifting items, and printing tools.

## 6. Target Market

Printing shops, corporate branding companies, small businesses, crafters, schools, churches, promotional companies, and event planners.

## 7. Competitive Advantages

Fast turnaround times, hands-on customer support, high-quality blanks, affordable pricing, nationwide delivery, and constant product expansion.

## 8. Business Details

Company Name: Vaal Sublimation Blanks

Location: 78 Ravel Street, Mantevrede, Vanderbijlpark, 1911

Website: [www.vaalsublimationblanks.co.za](http://www.vaalsublimationblanks.co.za)

Industry: Sublimation, Printing Supplies, Corporate Gifting

Ownership: 100% South African, privately owned

## 9. Commitment to Customers

We believe every customer deserves exceptional service. We take pride in building long-term relationships, offering guidance, and ensuring every order meets the highest standards.